



# **1<sup>st</sup> Southeast Europe Smart Society Conference**

Ljubljana  
20<sup>th</sup> December 2019

## City Municipality of Novo mesto – towards a Smart City

### Smart community challenges:

- Knowledge building in city administration
- Viable areas of implementation
- Technology challenges and solutions
- Standardization and efficiency of solutions due to small scale implementation

### Our main takes:

- Tackle problems that are „real“ and observable
- Address understandable challenges first – energy efficiency => saves money
- Best solutions are simple (for implementation and foremost – for the users!)
- Integrate solutions through cooperation of municipalities with similar challenges and with support of government



1<sup>st</sup> Southeast Europe  
Smart Society  
Conference



## Challenges in Novo mesto

**Energy efficiency** – through private partner in PPP we gained IoT systems for comprehensive analysis of energy consumption and optimization at public buildings

**Mobility** – traffic congestions are observable and real, how can we address those problems with help of smart systems – public transport, sharing systems, analysis of traffic patterns

**Air pollution & Climate** – we didn't do enough on gathering data on air quality – now is the time, sensors are accessible, however - what to do with data?



1<sup>st</sup> Southeast Europe  
Smart Society  
Conference

## Our projects and goals

- Air quality – 14 sensors for air quality and meteorological data – **gather data, actionable insights, take action**
- Pilot smart public lighting project – **energy efficiency, lower light pollution**
- City card & app project – **simplify and bring services closer to the citizens**
- Energy efficiency for public buildings – **energy efficiency and smart management of resources**
- Smart on-demand public transport pilot with electric driven cars – **tackle mobility issues with innovative action**
- Smart water usage IoT sensors for football pitch – **address question of using precious water resources for watering**
- Smart parking lot with magnetic IoT sensors – **assess parking usage patterns, gain control on parking policies**
- Traffic radar tables with upgrade to LoraWan network – **gather data in centralized manner, master big data, get insights on traffic patterns**



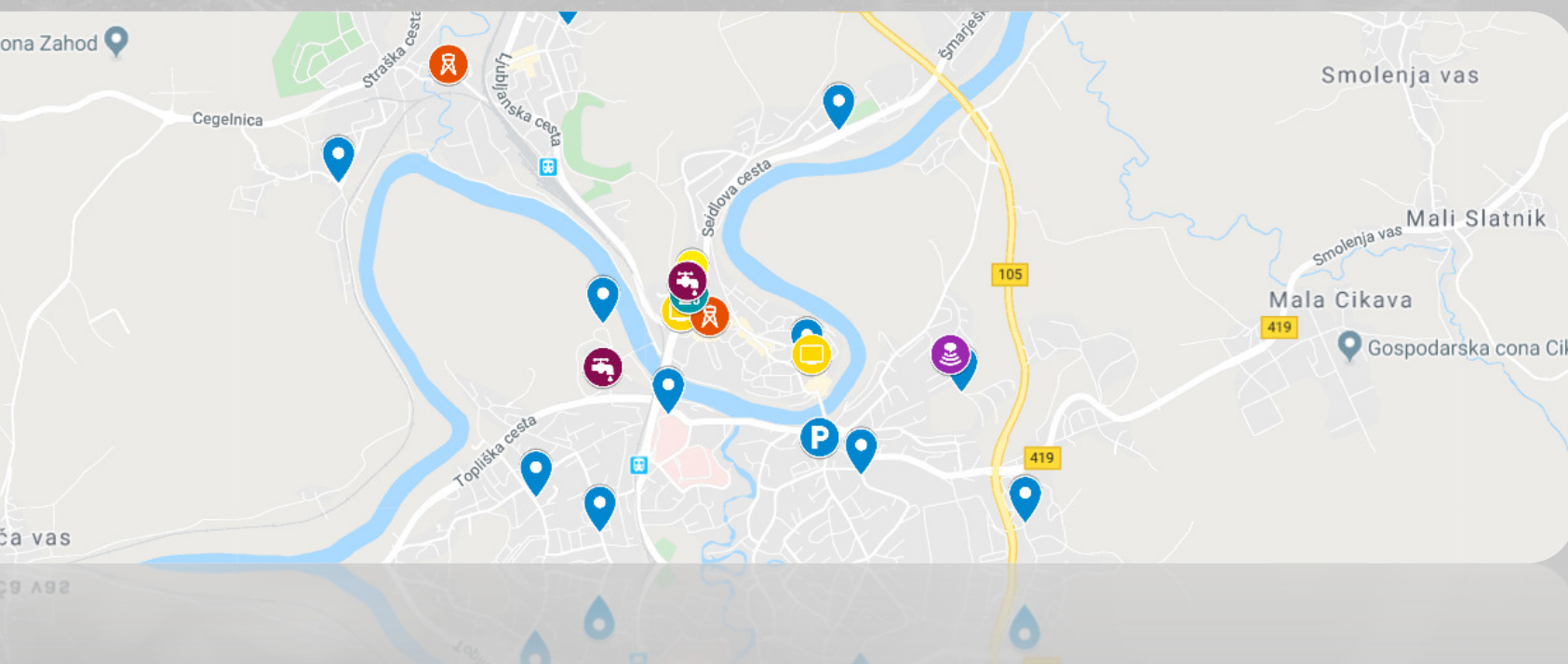
1<sup>st</sup> Southeast Europe  
Smart Society  
Conference

## Three main takes from our smart city projects

**Identify challenges that fits**  
with smart city paradigm  
and your vision

**Build know-how** through  
partnerships and education

Gather and analyse data for  
**actionable insights**



1<sup>st</sup> Southeast Europe  
Smart Society  
Conference



The background of the slide is a dark, aerial night view of a city, likely Ljubljana, with its lights visible. Overlaid on this is a complex, glowing blue network of lines and dots, resembling a digital or smart city infrastructure map. The lines connect various points across the city, creating a web-like pattern.

# Thanks for watching!

**1<sup>st</sup> Southeast Europe  
Smart Society  
Conference**

Ljubljana  
20<sup>th</sup> December 2019